

Service Oriented Architecture (SOA)



*Intercontinental The Grand Mumbai - Mumbai, India
Tuesday & Wednesday - August 19 & 20, 2008*

“Is SOA the key to your organisation’s growth?”

Course Facilitator:

Cristian Sturek,

Founder & Principal SOA

Architect

XWeb Services Inc., USA

Cristian Sturek is an SOA expert with over 12 years of Enterprise Architecture experience especially in the Financial Services, Health Care and e-Commerce fields. His impressive client list includes a Fortune 200 company in the United States.

Though still in its infancy in India, **Service Oriented Architecture (SOA)** is being increasingly seen as a business driver to deliver both IT and business benefits. Early adopters are discovering SOA to be a **vital key for business agility and responsiveness to changing market opportunities and threats.**

In India alone, SOA is expected to grow at a rate of 49% from 2006 to 2009* (*source: www.sda-india.com*) - a staggering fact that you cannot ignore. Nor can you allow your organisation to lag behind as more and more companies find smarter ways to **boost revenue, increase productivity and keep staff numbers low through SOA adoption.**

Getting the right understanding of the concept of SOA will enable you to prepare your organisation for this essential new move. This SOA workshop is customised to help you **grasp the significant benefits of SOA** on delivering new business services and dispel the misconceptions of SOA being a technology requirement rather than a business decision. It will equip you with **vital knowledge** to enable you to **kick start a SOA implementation strategy** in your own organisation.

WHAT you will GAIN from this workshop:

- ◆ Get a **comprehensive and clear understanding of SOA** - what it is and isn't
- ◆ Be equipped with the essential knowledge to articulate SOA concepts to obtain management buy-in
- ◆ Take home an implementation guide - from **concept to planning to execution**
- ◆ Find out how to **ensure ROI on your SOA investment**
- ◆ Learn effective methodologies to deal with the challenges and overcome the problems faced in deploying SOA
- ◆ Walk through **real world implementation and successful case studies** to gain competitive advantage by analysing current practices in the industry

WHO should ATTEND:

CIOs, CTOs, Directors, VPs, Heads of Departments, Senior Managers & Managers of:

◆ **Information Technology** ◆ **Enterprise Architecture / Management** ◆ **Software Engineering** ◆ **Business Analysis** ◆ **System Engineering / Architecture** ◆ **Network Engineering / Architecture** ◆

From Banks, Government Bodies, Insurance Service Providers, Financial Service Providers, Online / Internet Service Providers, Mobile Service Providers, High-tech companies or any organization providing extensive online services

REGISTER NOW! Limited seats only.

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